

Privacy policy

What this policy covers

The Pastel Society is committed to protecting your personal information in accordance with the provisions of the General Data Protection Regulations (GDPR) and any subsequent UK legislation covering data protection.

This Policy sets out why we collect personal information about individuals and how we manage and use the information you provide us with, whether online, via phone, email, in writing or any other correspondence. We ensure that we may use your personal information in accordance with all applicable laws concerning data protection and personal information. This policy explains:

- The information the Pastel Society collects about you and why we collect it
- How we will store and manage that data
- What we do with the data we collect and store and how we use it
- Your choices regarding the information you provide to us

Who we are

The Pastel Society is a registered UK charity (Charity No. 296479) and a registered Limited Company (Company No. 02053861).

What we collect

We may collect personal information about you when you engage with us for a number of reasons including when you: make an enquiry (e.g. about artists, membership, sponsorship or general enquires); become a 'Friend'; engage with our social media; make a donation; sign up to receive emails; book a class or workshop, or otherwise provide us with personal information that may be used to enhance your experience or enable us to provide a service to you.

We may also gather information about the use of our websites, such as which pages are most visited and which events or facilities are of most interest. We will use this information to improve our website and to ensure we provide the best services for users. Wherever possible we use aggregated or anonymous information which does not identify individual visitors to our websites. By submitting your details you enable us to provide you with the activities, goods, services, events or online content you select and any other related services the

Pastel Society may provide. We do not usually collect sensitive personal data from you unless there is a clear reason for doing so.

Website users

The Pastel Society website uses cookies to help our website work well and to track information about how people are using it. For details regarding this please refer to our Cookies Policy

How we may use your information

We may use your information for a number of purposes including the following:

- To provide you with the services, products or information you have requested or which we feel may interest you where you have consented to being contacted
- To process donations we may receive from you
- To provide you with information about our work or our activities that you have agreed to receive
- For customer service or administrative purposes
- For internal record keeping
- To target communications and messages to you and to identify similar groups
- To use IP addresses to identify your approximate location, to block disruptive use, to record website traffic or to personalise the way our information is presented to you
- To analyse and improve the services offered on our site and to make it as user-friendly as possible
- Where it is required or authorised by law

Information sharing and disclosure

The Pastel Society may disclose your personal information to third parties if we are under a duty to disclose your personal data in order to comply with any legal obligation (for example to government bodies and law enforcement agencies), or in order to enforce or apply our rights (including in relation to our website or other applicable terms and conditions) or to protect the Pastel Society, for example in cases of suspected fraud or defamation.

Inappropriate website content

If you post or send any content that we believe to be inappropriate, offensive or in breach of any laws, such as defamatory content, we may use your personal information to inform relevant third parties such as your internet provider or law enforcement agencies.

Keeping your records

We keep records for as long as required to operate the service in accordance with legal requirements and tax and accounting rules. Where your information is no longer required, we will ensure it is disposed of in a secure manner. Under the Data Protection Act 1998 you have a right to request a copy of the personal information we hold about you and to have any inaccuracies corrected. We require you to prove your identity with two pieces of approved identification. Please address requests to Pastel Society, c/o The Federation of British Artists, 17 Carlton House Terrace, London SW1Y 5BD and we will respond to you within 40 days. Please provide as much information as possible about the nature of your contact with us to help us locate your records. We reserve the right to charge a fee of £10 for this process.

External Links

This policy applies to all data we collect, including on our website. So if a link on this website takes to you to the website of a third party you should refer to the privacy policy relating to that website to understand how your personal information is managed by that third party or how they use cookies. We cannot accept any responsibility or liability for the privacy practices of such third party websites and your use of such websites is at your own risk.

Changes to this Privacy Policy

We may update the terms of this policy at any time, so please do check it from time to time. We will notify you about significant changes in the way we treat

personal information by sending a notice to the primary email address you have provided to us or by placing a prominent notice on our website. By continuing to engage with us through our services and our website you will be deemed to have accepted such changes.

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